

2006-2007

Texas PTA

Environmental Awareness Contest

“Don’t Mess With Texas”

Mathews deadline November 15, 2006

The Texas PTA, in partnership with the Don’t Mess With Texas Organization, wishes to extend an invitation to all students to participate in the 2006-2007 Environmental Awareness Contest. We hope that students will develop high-level thinking skills in relation to environmental education as they develop ideas that reflect the “Don’t Mess with Texas” theme.

Judging:

Mathews’ judges will choose first, second and third place winners for each grade in each category – photography, media art, print advertising, newspaper articles and newsletter. First place winning entries will be sent to the PTA local council for the next level of judging along with other PISD schools. Council winners then go to Area PTA and one winner from each grade, PER category will be sent to the Texas PTA in May.

Environmental Awareness Contest Categories and Guidelines:

Criteria for Media Art: (Hand drawings ONLY)

- a. This category is open to **Pre -K through 2nd grade only**.
- b. Entry must be no larger than 8-1/2 x 11 inches and may not exceed one page.
- c. The entry must be flat– no 3-D objects and not mounted on anything.
- d. Entries must be hand-drawn; computer generated work will be judged as a Print Advertising entry.
- e. Entry must be the student’s original work.

Criteria for Print Advertising: (Hand drawing and/or computer generated; ALL Grade Levels)

- a. Entry must be no larger than 8-1/2 x 11 inches and may not exceed one page.
- b. The entry must be flat– no 3-D objects and not mounted on anything.
- c. Computer graphics may be used.
- d. Entry will be considered for a newspaper or magazine advertisement and may be reduced digitally to fit those formats.
- e. Entry must be the student’s original work.

Criteria for Newspaper Articles: (non-fiction, based on facts; ALL Grade Levels)

- a. The article must be identified as one of the following types:
 - Reported Information – based on facts about the environment, a specific issue, or an event.
 - Opinion Editorial– persuasive piece, but still based on facts (could be in a poetic style).
 - Newsletter – may be a one page, front and back newsletter, with pictures.

- b. The articles must be no longer than 500 words.
- c. Entries may be typed or handwritten; however, handwritten entries must be legible.
- d. Parents may transcribe for primary students.
- e. Entries must be the student's original work.

Criteria for Photography: (ALL Grade Levels)

- a. The photo must be the original work BY the student – no Internet images.
- b. Computer enhanced images will NOT be accepted.
- c. The entry must not be larger than 8 x 10 inches and are limited to one page, and not mounted.
- d. Photographs should communicate a message without the use of words.

How to submit entries:

- Be sure entry reflects the contest's "Don't Mess with Texas" theme.
- All entries for Newspaper Articles, Newsletters, Print Advertising, Media Art and Photography categories should be placed in a manila folder with the entry form. DO NOT put any personal information on the front of the entry. DO NOT mount entries for presentation.
- Students can enter in multiple categories, but must fill out a separate entry form for each.
- All Entry forms must be COMPLETE and signed by the student and parent (if student is under 18) or be disqualified.

**Students are asked to turn in entries to their teachers
by Wednesday, November 15.
Please read criteria/guidelines carefully.
No late entries will be accepted.**